

### Services

Design of advertising materials; special event planning for commercial, promotional or advertising purposes; production of advertising materials; bill-posting; outdoor advertising; dissemination of advertising matter; demonstration of goods; direct mail advertising services; updating of advertising material; distribution of samples for publicity purposes; publicity material rental; publication of publicity texts; advertising and publicity services; shop window dressing; services of advertising agencies; modelling for advertising or sales promotion; rental of advertising space; advertising by mail order, namely, direct mail advertising; on-line advertising on a computer network; rental of advertising time on communication media; providing television home shopping services in the field of general consumer merchandise; writing of publicity texts; layout services for advertising purposes; production of advertising films; pay per click advertising; scriptwriting for advertising purposes; bidding quotation; organization of exhibitions for commercial or advertising purposes in technology fields; organization of fashion shows for advertising or sales promotion purposes; business management assistance; business information and inquiries; commercial information agency services; cost price analysis; business management and organization consultancy; business management consultancy services; business management assistance for industrial or commercial companies; business efficiency expert services; market study and analysis of market studies; business appraisals; business investigations; business organization consultancy; business research; public relations; advisory services relating to business management and business operations; marketing research; professional business consultancy; economic forecasting services; organization of exhibitions for commercial or advertising purposes; information in business matters; public opinion polling; organization of trade fairs for commercial or advertising purposes; price comparison services; commercial information and advice for consumers; commercial administration of the licensing of the goods and services of others; outsourcing services being business assistance; compilation of statistics for business or commercial purposes; organization of fashion shows for promotional purposes; provision of commercial and business contact information; business advisory services in the field of selling products and rendering services; negotiation and conclusion of commercial transactions for third parties; business project management services for construction projects; providing business information via a web site; outsourced administrative management for companies; business administration of consumer loyalty programs; import and export agencies; marketing services; telemarketing services; photocopying services; typing; document reproduction; office functions in the nature of transcription of written communications; computerized file management; secretarial services; telephone answering for unavailable subscribers; word processing; compilation of information into computer databases; systemization of information into computer databases; providing an on-line searchable database featuring business information and business contacts; administrative processing of purchase orders; invoicing; search engine optimization for sales promotion; web site traffic optimization; updating and maintenance of data in computer databases; web indexing for commercial or advertising purposes, namely, compilation of information into computer databases; appointment scheduling services; appointment reminder services.

Communications by computer terminals; providing telecommunications connections to a global computer network; message sending, receiving and forwarding; transmission of electronic mail; electronic bulletin board services; telecommunications routing and junction services in the nature of gateway services; computer aided transmission of messages and images; providing user access to global computer networks; providing access to databases; transmission of digital files; streaming of



data; videoconferencing services; transmission of database information via telecommunications networks; information about telecommunication; video-on-demand transmission.

Industrial design; design of integrated circuits; technical consultancy in relation to product development in the area of semiconductors; computer system design; computer system analysis; computer technology consultancy; computer programming services; providing computer programming services to customers that enables them to provide video and audio content on their web sites; design and development of software and hardware for compression and decompression of multimedia contents; computer software design; computer software consultancy; providing information on computer technology and programming via a web site; information technology consulting services; consultancy in the design and development of computer hardware; installation, maintenance and repair of software for computer systems; consulting services in the fields of software and cloud computing; migrating existing software and enterprise systems to cloud computer systems; design, development, deployment, and product testing and analysis of cloud computing systems; data conversion of computer programs and data, not physical conversion; updating of computer software; recovery of computer data; maintenance of computer software; duplication of computer programs; conversion of data or documents from physical to electronic media; installation of computer software; providing search engines for the internet; monitoring of computer systems by remote access to ensure proper functioning; web site design consultancy; consulting services in the field of software as a service (SAAS); software as a service (SAAS) services featuring software for public computer patron authentication, print management, computer reservation, computer security, usage reporting, and computer remote control; off-site data backup; electronic data storage; outsource service providers in the field of information technology; computer security consultancy.