

## VIVOTEK Secure the Security of 69 INNOVASPORT Chain Stores in Mexico

### The Challenges: Outgrown its Old Surveillance System.

To upgrade the current security and surveillance systems, it is necessary to replace the traditional CCTV systems with the state-of-the-art systems. The new IP surveillance solution is able to provide permanent monitoring from a single centralized control center. And also scalable and easy to operate HD cameras were required.

### The Solution: Comprehensive VIVOTEK's IP Surveillance Solutions

To considerate the interior design of entire stores, Novalan Computadoras y Redes, was brought in to investigate how such a system could be established. Finally, Novalan Computadoras y Redes choose VIVOTEK's mini dome cameras with HD resolution to merge with the ceiling color with discreet protection. Also, there are several full HD fixed-dome network camera with audio function were installed in more strategic areas.

The loss of goods was sharply reduced and also the order and cleanness were improved in the stores. Potential damages of stores were prevented and widely accepted by employees and customers as the equipment is remarkably unnoticed. The cost of security devices was cut down as less security guard was necessary to patrol the facilities equipped with tablets and smartphones. The Systems and Communications Manager, Mr. Jesús Rodríguez, Novalan Computadoras y Redes pointed out that quality and mobility were largely improved in relation to the analog system previously in place.

Thanks to the implemented technology, the retailer can monitor all 69 chain stores no matter day and night, locally or remotely, which the images are clearly and hassle-free. To achieve this, 74 VIVOTEK's PoE switches, 69 NVRs, 1044 network cameras, included [FD8134](#), [FD8134V](#), [FD8154](#), [FD8161](#), [FD8361](#) and [IP8362](#) were implemented in 69 chain stores. The deployment reduce a significant cost in wiring as only one cable UTP is required for video, audio, energy and ePTZ movements together with easy set up and management. Thanks to the 15 TB storage capacities of the NVRs and the integrated VAST system, it is possible to come up with a fast response from one single screen to live monitoring or recorded stream.

**Vertical:** Retail

**Country/ City:** Mexico

**Model:**

74 PoE switches,  
69 NVRs  
1044 network cameras,  
include [FD8134](#),  
[FD8134V](#), [FD8154](#),  
[FD8161](#), [FD8361](#) and  
[IP8362](#)

**Software:** VIVOTEK VAST

**Total Quantity:** 1187

**Special Thanks:**

[Novalan Computadoras  
y Redes](#)

Last but not least, its peerless mobility capacity enables managers and operators to use their tablets or smartphones to ensure the store orders and cleanness.

### **Efficiency of Store Security and Expense Saving**



A secure and protected environment was achieved for clients and employees. It was no longer necessary to increase the payroll of security guards as with the new system only one guard can oversee all strategic areas of the shopping mall from his control center, including his own security peers.

"Our goal is to upgrade the whole system by the end of 2015 with this cutting-edge technology and immediately start with those still relying on CCTV systems, just as we have enhanced all access points", emphasized by Jesús Rodríguez.